

Mouse Pad Specifications

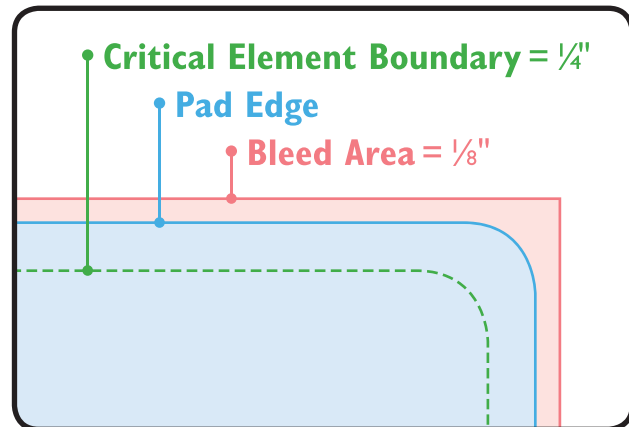
Trim Size: 3.5" x 5"

Bleed Size: 3.75" x 5.25"

**Image Size: 1125 x 1575 pixels
(300 Pixels Per Inch @ 100% Size)**

CMYK and/or Spot Color is accepted

For best results see Art Check List on next page.





MOUSE PAD ART CHECK LIST

A quick test to ensure success!

Digital art files that pass this pre-flight "test" usually flow through our system with ease. Art requirements for all of our products conform to sm@rt code "4C" (300ppi or vector art as 4-Color Process) as well as sm@rt code "4S" (300ppi or vector art defined as **COATED** Pantone® spot colors).



1 Layout

- ✓ 1/8" Bleed when art extends past edge
- ✓ Critical elements at least 1/4" inside edge

2 Image Resolution

- Image resolution MUST be 300 ppi or higher. EVERY file used to create the final piece MUST be included and editable. This includes linked or placed files.
- ✓ Save images at 300ppi/dpi, sized to 100%
 - ✓ Save images as .psd, .tif, .eps, or .ai files
 - ✓ Include editable versions of *all* files

3 Fonts

- ✓ Reverse Type min 18pt serif, 12pt sans
- ✓ Convert all fonts to outlines/curves
- ✓ Include all Screen & Printer fonts

4 Software ✓MAC ✓PC

- ✓ InDesign ✓ QuarkXPress ✓ Hi-Res PDF
 - ✓ Photoshop ✓ Illustrator ✓ CorelDraw
- Word, Publisher, PowerPoint, and Excel are not acceptable art file formats.**

5 Art Submission ✓MAC ✓PC

- ✓ FTP: digispec.com/upload (3-80Mb)
- ✓ Email your Sales Counselor (<3Mb)
- ✓ CD ✓ DVD

6 Color Target / Sample

- Include a complete, full size hard copy of the composite art submitted. Hard copies may be either color or black & white, but must be printed from the final file(s) you provide us. Print 4-Color Process targets using calibrated output devices.
- ✓ Calibrated Color Target ✓ Black & White
 - ✓ **COATED** PMS Color Callout

7 Colors – Process & PMS

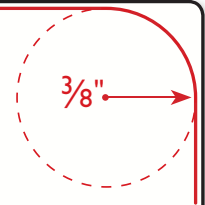
- Colors should be defined as either spot or CMYK. All spot colors will be matched to Pantone® **COATED** colors. Converting spot or RGB colors to CMYK will change the appearance of the color, sometimes dramatically.
- ✓ CMYK 4-Color Process
 - ✓ **COATED** Pantone® PMS

8 Design Tips

- ✓ Avoid small type and other thin elements for fabric mouse pads
- ✓ Include image, font, and layout files
- ✓ Convert fonts to curves/outlines
- ✓ Supply a printed copy of the final layout and color samples or color targets

9 Corner Radius

- ✓ Standard corner radius is 3/8"
- ✓ Any other corner radius requires a custom die
- ✓ Square corners are NOT recommended



Please be aware of the corner radius when creating mouse pad art.

10 Typical Mouse Pad Layout

